

# CONNECT LOCAL

Scotland's local food  
and drink marketing  
advisory service

Facilitating growth in  
Scotland's local food &  
drink sector

Ceri Ritchie,  
Project Manager



- Brief background
  - SAC Consulting Food & Drink
  - [https://www.sruc.ac.uk/info/120103/food\\_and\\_drink](https://www.sruc.ac.uk/info/120103/food_and_drink)
- A collaborative project
- Four key areas:
  - Regional food groups & food tourism
  - Regional Food Fund
  - Capacity & capability building ahead of Regional Showcasing Scotland
  - Local seafood sector development
- Some information on the tables
- Forthcoming events



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Please visit our website to connect with other useful sources of information including funding, our latest good practice guides and an up to date list of events.

