

Interface - Bowhouse

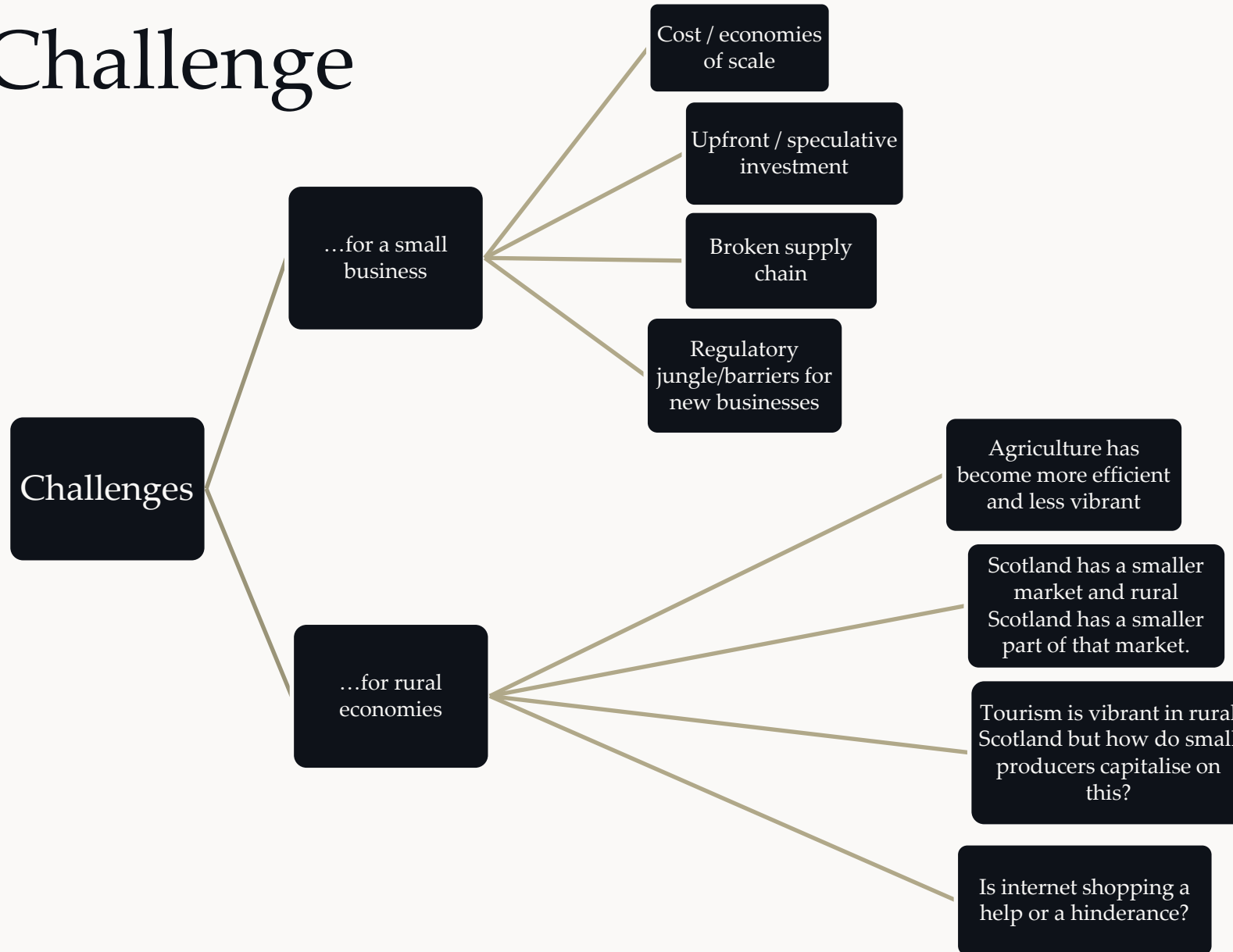
Toby Anstruther and Rosie Jack

Challenge



BALCASKIE

Challenge

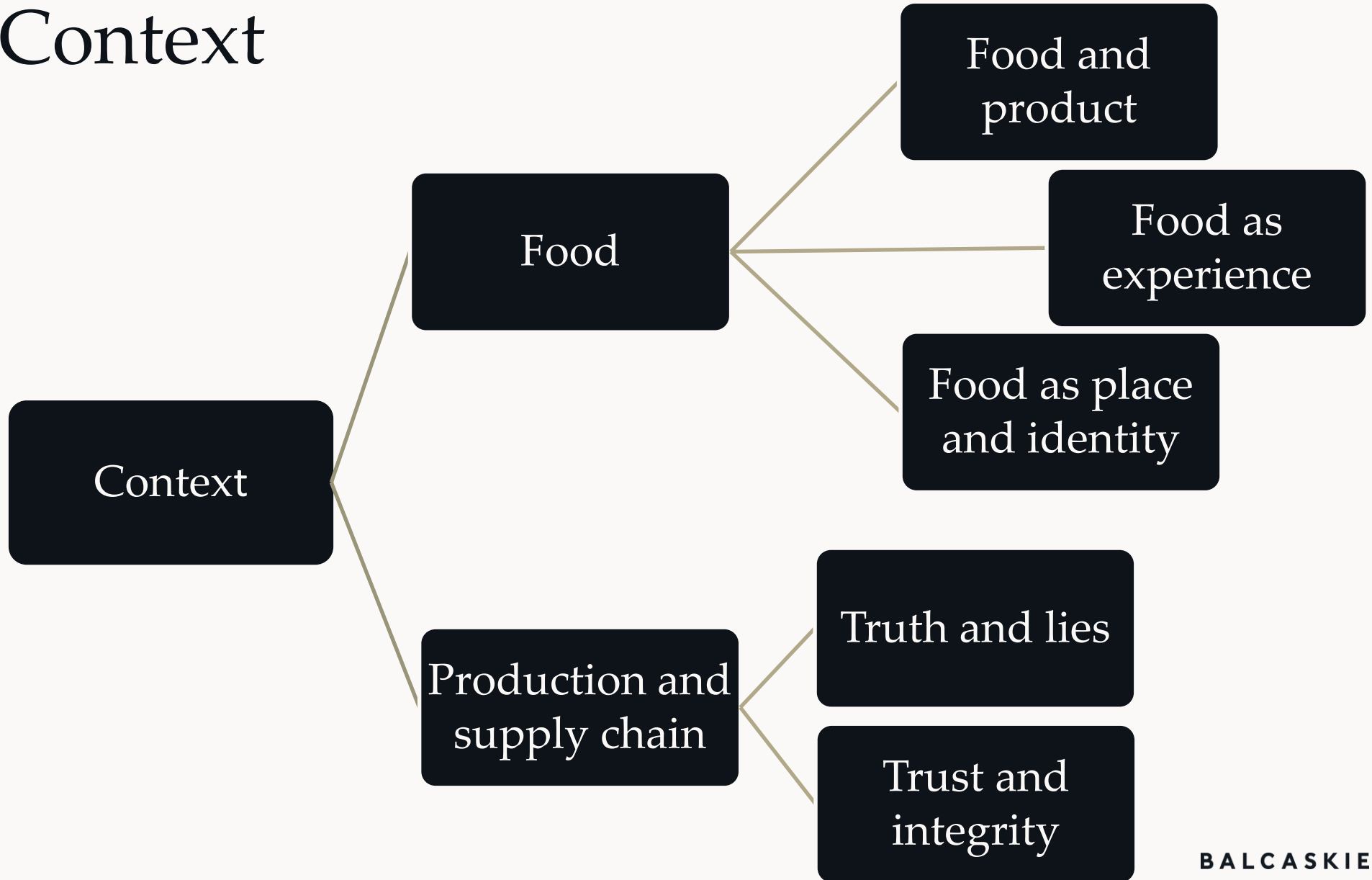


Context



BALCASKIE

Context

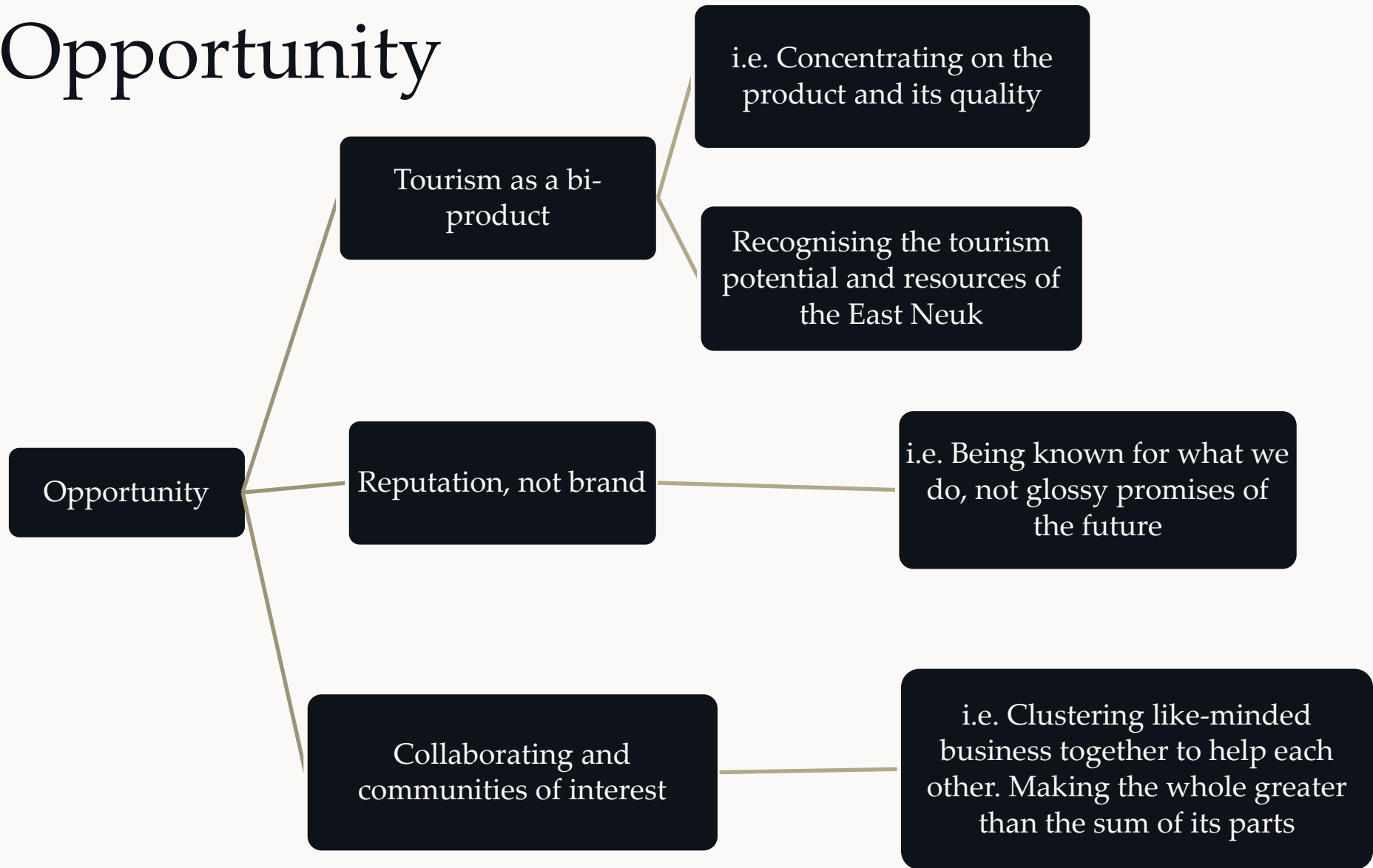


Opportunity



BALCASKIE

Opportunity



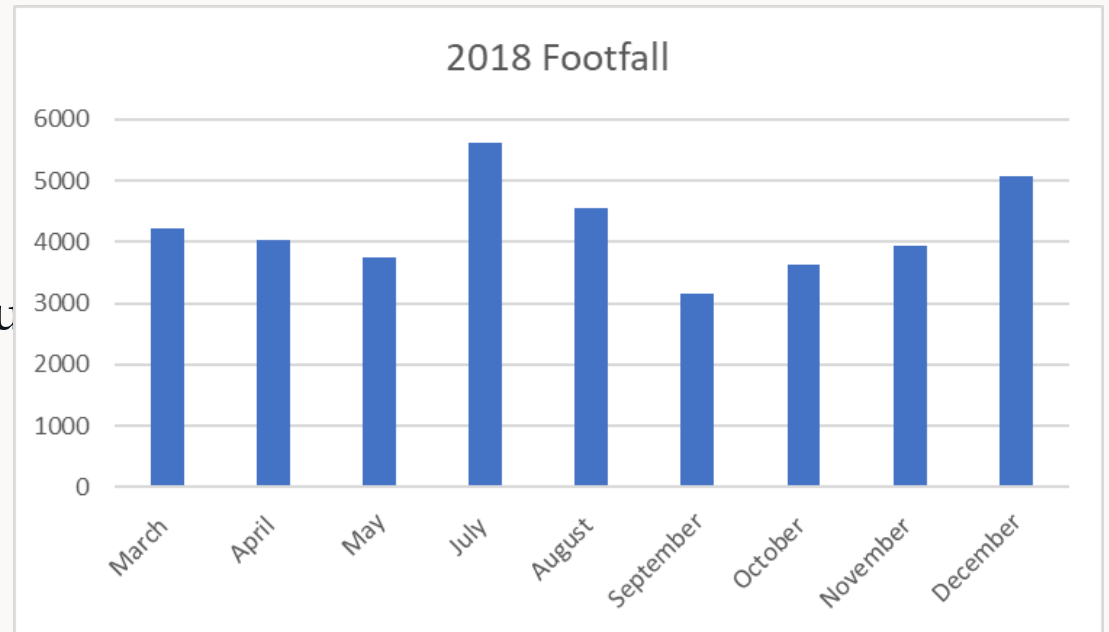
Outcome



BALCASKIE

Outcome

- 58,000 visitors since July 2017
- 14 market weekends to date
- 8 businesses operate from Bowhouse
- Facebook following – 6,218
- Instagram following – 3,659
- Twitter following – 1,048
- Newsletter subscribers – 1,053



Past Events in 2019

- Local Tourism Preseason meeting
- Royal Highland Education Trust Food and Farming day
- Canteen Street Food Festival
- Health and Wellbeing at Bowhouse

Up-coming Events 2019

- RDA Fundraiser - May
- Discussing Distribution – Connect Local, Food from Fife - May
- East Neuk Festival – June
- Scottish Ploughing Championships – October

Market Weekend Developments

- Market themes.
- Cooking demonstrations.
- Food and drink related workshops.
- Food and farming related activities.
- Projects with Zero Waste Scotland working towards reducing food and drink waste as well as carbon footprint.
- Business gateway funding available for start-up businesses through application.



Thank You

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