

The Scottish Knowledge Exchange Awards 2024



The Scottish
Knowledge Exchange
Awards 2024

Brought to you by Interface

Sponsorship Packages

The Scottish Knowledge Exchange Awards is the flagship event that celebrates the partnerships between business, third sector or public sector organisations and academia. In its ninth year the annual event recognises, rewards, and celebrates the impacts achieved through these exciting collaborations that are leading the way towards economic growth, societal improvements and environmental advances.

The Event

The Awards will launch early October 2023 and the ceremony will be held on Thursday, 14th March 2024 in Glasgow.

Who Attends?

The Awards attract attendees from businesses, public sector and third sector organisations, academia, professional services, business support organisations, Scottish Government, and media.

Why get involved?

We are looking for partners to support the 2024 Awards. Becoming a Scottish Knowledge Exchange Awards sponsor provides excellent opportunities for PR, networking and showcasing your organisation to the 'best in class' across Knowledge Exchange in Scotland including universities, research institutes, colleges, businesses, public sector and third sector organisations.

Importantly, these Awards are Scotland's only dedicated Knowledge Exchange Awards and therefore partners will have a unique opportunity to communicate directly to an audience which are in need of your services.

Choosing to support the Scottish Knowledge Exchange Awards will enable you to enhance your reputation by increasing your company's exposure, meeting new contacts, strengthening your brand and increasing awareness of your services and generating publicity.

Key Dates

- Awards launch – 4th October 2023
- Applications close – 6th December 2023
- Judging – January 2024
- Awards ceremony – 14th March 2024



Partnership Package – Headline Sponsor

Benefits include:

- Six months of brand exposure from the Awards launch in October 2023 to the ceremony in March 2024
- Category sponsor for one Award including a member of the judging panel and presentation of the award at the ceremony
- Sponsor welcome address – 5minute speaking opportunity at awards ceremony
- Banner stand at awards ceremony
- PR - inclusion of brand in all Scottish Knowledge Exchange Award PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership
- Branding – prominent branding in all event publicity
- Website – logos and backlinks on all awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event – pre-, during and post ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity

Price: £5,500 (+VAT)



For further information and to register your interest in sponsoring this year's event, please contact Heather Rattray
heather.rattray@interface-online.org.uk



Partnership Packages – Category Sponsor x7

Benefits include:

- Six months of brand exposure from the Awards launch in October 2023 to the ceremony in March 2024
- Category sponsor for one Award including a member on the judging panel and presentation of award at the ceremony
- PR - inclusion of brand in all Scottish Knowledge Exchange Award category PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership
- Branding – prominent branding in all event publicity
- Website – logos and backlinks on all awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event – pre-, during and post ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity

Price: £1,250 (+VAT)

Categories:

- Innovation of the Year – Sponsored by HGF Ltd
- Innovator of the Future
- Knowledge Exchange Champion – Sponsored by Praxis Auril
- Knowledge Exchange Heroes
- Making an Environmental Difference – Sponsored by Zero Waste Scotland
- Making a Social Difference – Sponsored by Community Enterprise in Scotland (CEIS)
- Multiparty Collaboration



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