



The Scottish  
Knowledge Exchange  
Awards 2025

Brought to you by Interface

## Sponsorship Opportunities

**Celebrate the 10<sup>th</sup> anniversary of The Scottish Knowledge Exchange Awards with us!**

**This is the flagship event that celebrates the partnerships between business, third sector or public sector organisations and academia. Join us to recognise, reward, and celebrate the impacts achieved through these exciting collaborations that are leading the way towards economic growth, societal improvements and environmental advances.**

### The Event

The Awards will launch October 2024 and the ceremony will be held in March 2025.

### Who Attends?

The Awards attract attendees from businesses, public and third sector organisations, academia, professional services, business support organisations, Scottish Government, and media.

### Why get involved?

We are looking for partners to support the 10<sup>th</sup> anniversary Awards. Becoming a Scottish Knowledge Exchange Awards sponsor provides excellent opportunities for PR, networking and showcasing your organisation to the 'best in class' across Knowledge Exchange in Scotland.

Importantly, these Awards are Scotland's only dedicated Knowledge Exchange Awards and therefore partners will have a unique opportunity to communicate directly to an audience which are in need of your services.

Choosing to support the Scottish Knowledge Exchange Awards will not only ensure the success of the event but also demonstrate your commitment to innovation, collaboration and the business and academic communities. Enhance your reputation by increasing your company's exposure, meeting new contacts, strengthening your brand, increasing awareness of your services and generating publicity.

### Key Dates

- Awards launch – October 2024
- Applications close – December 2024
- Judging – January 2025
- Awards ceremony – March 2025

## Headline Sponsor

### Benefits include:

- Six months of brand exposure from the Awards launch in October 2024 to the ceremony in March 2025
- Category sponsor for one Award including a member of the judging panel and presentation of the award at the ceremony
- Sponsor welcome address – 5minute speaking opportunity at awards ceremony
- Banner stand at awards ceremony
- PR - inclusion of brand in all Scottish Knowledge Exchange Award PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership
- Branding – prominent branding in all event publicity
- Website – logos and backlinks on all awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event – pre-, during and post ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity
- 2 x tickets to the awards ceremony

**Price: £5,500 (+VAT)**



For further information and to register your interest in sponsoring this year's event,  
please contact Heather Rattray

[heather.rattray@interface-online.org.uk](mailto:heather.rattray@interface-online.org.uk)

## Drinks Reception Sponsor

### Benefits include:

- Six months of brand exposure from the Awards launch in October 2024 to the ceremony in March 2025
- PR - Opportunity to generate your own PR from the partnership
- Branding – prominent branding in event publicity
- Website – logos and backlinks on awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event – pre-, during and post ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity
- Banner stand at awards ceremony
- 2 x tickets to the awards ceremony

**Price: £3,000 (+VAT)**

For further information and to register your interest in sponsoring this year's event,  
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[heather.rattray@interface-online.org.uk](mailto:heather.rattray@interface-online.org.uk)



## Category Sponsor

### Benefits include:

- Six months of brand exposure from the Awards launch in October 2024 to the ceremony in March 2025
- Category sponsor for one Award including a member on the judging panel and presentation of award at the ceremony
- PR - inclusion of brand in all Scottish Knowledge Exchange Award category PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership
- Branding – prominent branding in all event publicity
- Website – logos and backlinks on all awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event – pre-, during and post ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity
- 2 x tickets to the awards ceremony

**Price: £1,250 (+VAT)**

### Categories:

- Innovation of the Year – [sponsored by HGF Ltd](#)
- Innovator of the Future
- Inward Investment Impact - [sponsored by International Social Enterprise Observatory](#)
- Knowledge Exchange Champion – [sponsored by Praxis Auril](#)
- Knowledge Exchange Heroes – Team and Individual awards
- Making an Environmental Difference
- Making a Social Difference
- Multiparty Collaboration
- Place-based Impact
- Powerful Partnership

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