The Scottish Knowledge Exchange Awards celebrates the partnerships between business, third sector, and public sector organisations and academia. Now in its 10th anniversary year, this annual event recognises and rewards exceptional collaborations that deliver economic, environmental and social benefits for Scotland.

**Inward Investment Impact 2025**

This award showcases knowledge exchange projects where businesses outside Scotland have collaborated with Scottish academia, resulting in positive impacts for Scotland.

**Criteria:**

* Applications are open to Scottish universities, colleges, or research institutes that have partnered with businesses based outside Scotland, where the collaboration has led or is expected to lead to inward investment opportunities
* Applications should demonstrate a clear and intentional pathway by the business toward inward investment, highlighting tangible impacts on the Scottish economy. Examples of impact include contributing high-value jobs, establishing a physical presence in Scotland, or fostering relationships with local supply chains
* Collaborative projects supported through the Inward Investment Catalyst Fund are eligible for this award category
* The collaboration must have been initiated within the last five years, since 1st August 2019

**Please email your completed application to** **marketing@interface-online.org.uk** **by
5pm on Thursday 12th December 2024.**

**Key Dates:**

|  |  |
| --- | --- |
| Submission Deadline: | 5pm, Thursday 12th December 2024  |
| Shortlist Announced: | Wednesday 12th February 2025 |
| Awards Ceremony: | March 2025 |

If you have any questions, please contact **marketing@interface-online.org.uk**

**Please Note:** The judging panel decisions are final. The panel reserves the right not to make an award in a specific category if the standard is deemed to be of insufficient quality. Previous award winners are not eligible to apply to a category that they have won in the past.

**Collaboration Partners**

**Business Partner**

|  |  |
| --- | --- |
| **Name**  |  |
| **Job Title** |  |
| **Business name**  |  |
| **Business address** |  |
| **Email**  |  |
| **Contact number**  |  |

**Academic Partner**

|  |  |
| --- | --- |
| **Name**  |  |
| **Job Title** |  |
| **Name of university, research institute or college**  |  |
| **Email**  |  |
| **Contact number**  |  |

**Application Form**

**To ensure that applications can be considered on equal terms, please ensure that you follow the word limits specified below. Additional information provided will not be considered by the judging panel.**

However, if you would like to add any assets in support of your application (such as images, video links), please include these within this submission, or as an appendix.

|  |
| --- |
| **Section 1 - Please provide a summary of the background to the business and what the challenge / issue you were seeking to address** (*250 words)* |
|  |
| **Section 2 - Please provide a summary of the project or engagement undertaken with the academic team. Please include the date the collaboration commenced.** *(300 words)* |
|  |
| **Section 3 - What support did the academic team provide the business that couldn’t be sourced elsewhere / in-house?** *(300 words)* |
|  |
| **Section 4 – How does the project progress the businesses growth ambitions?** *Outline benefits e.g. turnover, number of new/safeguarded jobs, sales, expansion to new domestic & international markets, access to supply chains and societal or environmental benefits? (300 words)*  |
| Benefits achieved to date  |
| Future benefits predicted  |
| **Section 5 - How has the academic partner benefitted through the collaboration?** (e.g. teaching & learning, student employability, curriculum, research income, public engagement) *(300 words)* |
|  |
| **Section 6 – What are the impacts for the Scottish economy?** *E.g. Will the project enable or contribute to developing / supporting the case for setting up operations in Scotland, job creation, access to supply chain and Scottish expertise (300 words)*  |
|  |
| **Section 7 – Has the project led onto further research or collaborations with the same academic or new academic partners?** (200 words) |
|  |

**Pre and Post Award Promotion:**

The Interface Marketing and Communications team will endeavour to raise the profile of your organisation, the Scottish Knowledge Exchange Awards and the Interface service through pre and post Award promotion. By submitting this application / nomination form, you are agreeing for the details to be used in any related press and marketing materials. We recommend, therefore, that there should be no IP or confidentiality issues which would restrict publishing details of your application.

|  |
| --- |
| **To assist with the application promotion which will be used for the shortlist announcements, please provide a brief summary of your collaborative project below** (maximum *60 words*). For examples see the 2024 project summaries [here](https://interface-online.org.uk/news/scottish-knowledge-exchange-awards-2024-finalists-revealed/). |
|  |

**Data Protection:**

By completing this application / nomination form, you accept and consent to the use of your data by Interface and any individuals, i.e. judges, involved with the delivery, audit, review and evaluation of this application/nomination form.

It is the lead applicant’s role to ensure that all parties, whose details are included in this application form, are aware of and agree to this submission.

Interface’s full privacy statement can be read [here](https://interface-online.org.uk/privacy-and-cookies).

**Please email your completed entry forms to:**

**marketing@interface-online.org.uk**

**by 5pm on Thursday 12th December 2024**