The Scottish Knowledge Exchange Awards celebrates the partnerships between business, third sector, and public sector organisations and academia. Now in its 10th anniversary year, this annual event recognises and rewards exceptional collaborations that deliver economic, environmental and social benefits for Scotland.

**Powerful Partnership Award 2025**

This award recognises long-term strategic collaborations between business and academia that have delivered substantial, lasting impact.

**Criteria:**

* Applications should demonstrate how the partnership has evolved from an initial project to a series of ongoing, mutually beneficial activities. Successful entries will demonstrate how the collaboration has grown beyond a transactional relationship to become a strategic partnership, sustained over time and delivering significant value to all parties involved
* All businesses that have collaborated with a Scottish university, college or research institute within the last 10 years, since 1st August 2014, are eligible to apply

**Please email your completed application to** [**marketing@interface-online.org.uk**](mailto:marketing@interface-online.org.uk) **by 5pm on Thursday 12th December 2025.**

**Key Dates:**

|  |  |
| --- | --- |
| Submission Deadline: | 5pm, Thursday 12th December 2024 |
| Shortlist Announced: | Wednesday 12th February 2025 |
| Awards Ceremony: | March 2025 |

If you have any questions regarding the completion of the application form, please contact Marketing [**marketing@interface-online.org.uk**](mailto:marketing@interface-online.org.uk)

**Please Note:** The judging panel decisions are final. The panel reserves the right not to make an award in a specific category if the standard is deemed to be of insufficient quality. Previous award winners are not eligible to apply to a category that they have won in the past.

**Collaboration Partners**

**Lead applicant** (main point of contact that the Interface team will liaise with)

|  |  |
| --- | --- |
| **Name** |  |
| **Job Title** |  |
| **Organisation name** |  |
| **Email** |  |
| **Contact number** |  |

**Business Partner**

|  |  |
| --- | --- |
| **Name** |  |
| **Job Title** |  |
| **Business name** |  |
| **Business address** |  |
| **Email** |  |
| **Contact number** |  |

**Academic Partner**

|  |  |
| --- | --- |
| **Name** |  |
| **Job Title** |  |
| **Name of university, research institute or college** |  |
| **Email** |  |
| **Contact number** |  |

**Application Form**

**To ensure that applications can be considered on equal terms, please ensure that you follow the word limits specified below. Additional information provided will not be considered by the judging panel.**

However, if you would like to add any assets in support of your application (such as images, video links), please include these within this submission, or as an appendix.

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| **Section 1 - When did the partnership start and end or is it still ongoing?** *Relationship must have been initiated since 1st August 2014* |
|  |
| **Section 2 - Please provide a summary of the background to the business and what the challenge/issue you were originally seeking to address** (*300 words)* |
|  |
| **Section 3 - What support did the academic team provide that you could not source elsewhere / in-house?** *(300 words)* |
|  |
| **Section 4 - Outline how the partnership has evolved from the initial collaboration.**  *Include details of the academic department(s) associated with the partnership and the level of their support; outline any public funding or other investment levered to support development e.g. funding, Knowledge Transfer Partnerships, studentships, teaching and research programmes etc. (400 words)* |
|  |
| **Section 5 - How has the partnership supported the business towards commercial success?** *Outline tangible and intangible benefits (i) achieved to date and (ii) predicted for the future e.g., turnover; number of new / safeguarded jobs, expansion to new markets? (400 words)* |
| Benefits achieved to date |
| Future benefits predicted |
| **Section 6 - Outline what impacts to date have been achieved by the academic partner from the sustained partnership and what is predicted for the future.** *e.g., impacts on teaching, learning, research, income, public engagement etc. (400 words)* |
|  |

**Pre and Post Award Promotion:**

The Interface Marketing and Communications team will endeavour to raise the profile of your organisation, the Scottish Knowledge Exchange Awards and the Interface service through pre and post Award promotion. By submitting this application / nomination form, you are agreeing for the details to be used in any related press and marketing materials. We recommend, therefore, that there should be no IP or confidentiality issues which would restrict publishing details of your application.

|  |
| --- |
| **To assist with the application promotion which will be used for the shortlist announcements, please provide a brief summary of your collaborative project below** (maximum *60 words*).  For examples see the 2024 project summaries [here](https://interface-online.org.uk/news/scottish-knowledge-exchange-awards-2024-finalists-revealed/). |
|  |

**Data Protection:**

By completing this application / nomination form, you accept and consent to the use of your data by Interface and any individuals, i.e. judges, involved with the delivery, audit, review and evaluation of this application/nomination form.

It is the lead applicant’s role to ensure that all parties, whose details are included in this application form, are aware of and agree to this submission.

Interface’s full privacy statement can be read [here](https://interface-online.org.uk/privacy-and-cookies).

**Please email your completed entry forms to:**

[**marketing@interface-online.org.uk**](mailto:marketing@interface-online.org.uk)

**by 5pm on Thursday 12th December 2024**