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THE SCOTTISH KNOWLEDGE EXCHANGE AWARDS 2025

The Scottish Knowledge Exchange Awards celebrates the partnerships between business, third sector, and public sector organisations and academia.

Now in its 10th anniversary year, this annual event recognises and rewards exceptional collaborations that deliver economic, environmental and social benefits for Scotland.

"To anyone thinking of applying, I would say just go for it!
Definitely make sure to show your enthusiasm and all the
hard work you have been doing... Winning has helped
expand my professional network and given me some great
opportunities."

Innovator of the Future Winner 2022

Juliette Farrell





"These awards highlight valuable collaborations in Scotland which are developing cutting-edge innovations to make a real difference to people's lives. The Scottish Government is committed to supporting information exchange between businesses and academia."

Richard Lochhead, Minister for Business

10 REASONS TO ENTER THE SCOTTISH KNOWLEDGE EXCHANGE AWARDS:

Previous award winners have reported the following benefits:

- Independent endorsement of your business, research, products, or services
- Recognition of excellence
- · Skill development & professional growth
- Acknowledge and celebrate your hard work and accomplishments
- Raise your profile and visibility within the innovation community
- Inspiration for new projects, innovation and creativity
- Expand your network and connections
- Share your success story
- Media exposure
- Showcase your achievements it is free to enter



CATEGORIES

Innovation of the Year: Sponsored by HGF Ltd

Innovator of the Future: Sponsored by <u>Highlands and Islands Enterprise</u>

Inward Investment Impact: Sponsored by International Social Enterprise Observatory

Knowledge Exchange Champion: Sponsored by PraxisAuril

Knowledge Exchange Heroes - team & individual awards

Making a Social Difference

Making an Environmental Difference

Multiparty Collaboration

Place-based Impact: Sponsored by Business Gateway

Powerful Partnership: Sponsored by **Skillfluence**













Don't forget, you can apply for more than one category!



HEAR FROM A SCOTTISH KNOWLEDGE EXCHANGE AWARDS JUDGE



Being a judge for the Scottish Knowledge Exchange Awards is a great experience and a fantastic opportunity to hear about some of the most exciting Knowledge Exchange projects in Scotland. The best tip to score highly from the judging panel is simple - read and follow the instructions properly! Make sure you are answering the correct question using the word limitation. This might sound obvious, but quite a few applications miss this.

Explain the work you are doing in a clear, well-structured way using basic, succinct language. Present your case in a logical order, thinking of the reader when you write it. Try your hardest to enthuse the reader about the project, perhaps highlight its value economically, socially, or environmentally! One of the best ways to test your success of this is by getting a friend to read through your application and see if they understand what you're saying. Are they impressed?

Highlight the value KE collaborations added to your work by explaining what you achieved together that you couldn't achieve alone. Make it clear how you can demonstrate the impact or the change you want to make, whether that is using numbers, income, stories or case studies.

Good luck!

Dr Alicia Greated, Executive Director of Campaign for Science and Engineering

Panel Judge for the Scottish Knowledge Exchange Awards 2024

HOW TO CREATE A WINNING ENTRY

We've pulled together a collection of top tips directly from previous judging panels. These insights aim to support you in creating an application that stands out from the crowd.





READ THE QUESTION CAREFULLY

When crafting your responses, start by identifying the key terms and phrases in each question. Think about what's being asked and how it relates to your project. Remember, the judges are looking for relevant details specific to each award category, so be sure to address the question directly.



CONSIDER YOUR AUDIENCE

Keep in mind that the judges may not be experts in your specific field. Ensure your entry is simple, concise, and easy to understand. Use project-specific examples, avoid jargon, spell out acronyms, and clarify any technical terms to make your submission accessible to a broader audience.



MAKE IT A TEAM EFFORT

These awards celebrate collaboration and partnership, so involve all parties who contributed to the project in the application process. Highlight the role each partner played and showcase the strength of your collective efforts.



START EARLY

Don't wait until the last minute! Start your application early to ensure a stronger, more polished submission. By giving yourself ample time, you can involve all collaborators, allowing them to review and contribute effectively.



ATTENTION TO DETAIL

Proofreading is a critical step in the application process. It ensures that your application is free from errors, polished, and presents your project in the best possible light. Double-check all facts, figures, and dates in your application to ensure accuracy. Please also adhere to all word counts.



SHOWCASE YOUR STRENGTHS

Demonstrating genuine passion in your application can set you apart and make a compelling case for why you deserve the award. Share what drives you and why you're deeply committed to your work. Be authentic and sincere in telling your story. This is your opportunity to highlight your achievements and prove that you're the best—don't hold back!



WHAT'S NEXT

<u>Apply here</u>: Visit our website to learn more about the categories and download the application forms.

Return completed applications by 5pm on Thursday 12th December 2024

The shortlist will be announced on the 12th February 2025 and the awards ceremony will be held in March 2025.

