



The Scottish
Knowledge Exchange
Awards 2026

Brought to you by Interface

Sponsorship Opportunities

Celebrate the 11th Scottish Knowledge Exchange Awards with us!

This is the flagship event that celebrates the partnerships between business, third sector or public sector organisations and academia. Join us to recognise, reward, and celebrate the impacts achieved through these exciting collaborations that are leading the way towards economic growth, societal improvements and environmental advances.

The Event

The Awards will launch October 2025 and the ceremony will be held in March 2026.

Who Attends?

The Awards attract attendees from businesses, public and third sector organisations, academia, professional services, business support organisations, Scottish Government, and media.

Why get involved?

Becoming a Scottish Knowledge Exchange Awards sponsor provides excellent opportunities for PR, networking and showcasing your organisation to the 'best in class' across Knowledge Exchange in Scotland.

Importantly, these Awards are Scotland's only dedicated Knowledge Exchange Awards and therefore partners will have a unique opportunity to communicate directly to an audience which need your services.

Choosing to support the Scottish Knowledge Exchange Awards will demonstrate your commitment to innovation, collaboration and the business and academic communities. Enhance your reputation by increasing your company's exposure, meeting new contacts, strengthening your brand, increasing awareness of your services and generating publicity.

Key Dates

- Awards launch – October 2025
- Applications close – December 2025
- Judging – January 2026
- Awards ceremony – March 2026

Headline Sponsor

Benefits include:

- Six months of brand exposure from the Awards launch in October 2025 to the ceremony in March 2026
- Category sponsor for one Award including a member of the judging panel and presentation of the award at the ceremony
- Sponsor address – 5minute speaking opportunity at awards ceremony
- Banner stand and opportunity to have promotional items on display at the awards ceremony
- PR - inclusion of brand in all Scottish Knowledge Exchange Award PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership
- Branding – prominent branding in all event publicity
- Website – logos and backlinks on all awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event across the campaign from launch to the awards ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity
- 5 x tickets to the awards ceremony

Price: £5,500 (+VAT)



For further information and to register your interest in sponsoring this year's event, please contact marketing@interface-online.org.uk

Drinks Reception Sponsor

Benefits include:

- Six months of brand exposure from the Awards launch in October 2025 to the ceremony in March 2026
- PR - Opportunity to generate your own PR from the partnership
- Branding – prominent branding in event publicity
- Website – logos and backlinks on awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event across the campaign from launch to the awards ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity
- Banner stand and opportunity to have promotional items on display during the drinks reception
- 3 x tickets to the awards ceremony

Price: £3,000 (+VAT)



For further information and to register your interest in sponsoring this year's event, please contact marketing@interface-online.org.uk

Category Sponsor

As an Award Category Sponsor your organisation will be directly aligned with the category aspirations. Categories are assigned on a first-come, first-served basis.

Benefits include:

- Six months of brand exposure from the Awards launch in October 2025 to the ceremony in March 2026
- Category sponsor for one Award including a member on the judging panel and presentation of award at the ceremony
- PR - inclusion of brand in all Scottish Knowledge Exchange Awards category PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership
- Branding – prominent branding in all event publicity
- Website – logos and backlinks on all awards related webpages
- Social media – acknowledgement as partner on social media posts relating to the event across the campaign from launch to the awards ceremony
- Blog on Interface website and opportunity to engage with Interface outreach activity
- 2 x tickets to the awards ceremony

Price: £2,000 (+VAT)

Categories:

- Innovation of the Year – **sponsored by Marks & Clerk**
- Innovator of the Future – **sponsored by Business Gateway**
- Inward Investment Impact
- Knowledge Exchange Champion
- Knowledge Exchange Heroes – Team and Individual awards
- Making an Environmental Difference
- Making a Social Difference
- Multiparty Collaboration
- Place-based Impact – **sponsored by Highlands & Islands Enterprise**
- Research & Innovation in Digital Health and Social Care – **In Partnership with DHI**

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