The Scottish Knowledge Exchange Awards 2027

Brought to you by Interface

Sponsorship Opportunities

THE SCOTTISH KNOWLEDGE EXCHANGE AWARDS

Celebrate the 12th Scottish Knowledge Exchange Awards with us.

The flagship event celebrating the partnerships between business, third sector or public sector organisations and academia. Join us to recognise, reward, and celebrate the impacts achieved through these exciting collaborations that are leading the way to economic growth, societal improvements and environmental advances.

WHY GET INVOLVED?

Becoming a Scottish Knowledge Exchange Awards sponsor provides excellent opportunities for PR, networking and showcasing your organisation to the best in class across Knowledge Exchange in Scotland.

These Awards are Scotland's only dedicated Knowledge Exchange Awards and therefore sponsors will have a unique opportunity to communicate directly with a relevant audience about your services.

Choosing to support the Scottish Knowledge Exchange Awards will demonstrate your commitment to innovation, collaboration and business and academic communities. Enhance your reputation by increasing your company's exposure, meeting new contacts, strengthening your brand, increasing awareness of your services and generating publicity.

VENUE HOST

Benefits include:

- **Six months of brand exposure from the Awards launch in October 2026 to the ceremony in March 2027**
- **Welcome address – 5minute speaking opportunity to welcome the audience to the awards ceremony**
- **Banner stand and opportunity to have promotional items on display at the awards ceremony**
- **PR - inclusion of brand in all Scottish Knowledge Exchange Awards PR and comms, including dedicated announcement of hosting and opportunity to generate your own PR from the partnership**
- **Branding – prominent branding in all event publicity**
- **Website – logos and backlinks on all awards related webpages**
- **Social media – acknowledgement as partner on social media posts across the campaign from launch to the ceremony**
- **Blog on Interface website and opportunity to engage with Interface outreach activity**
- **Tickets to the awards ceremony**

Confirmed with the University of Strathclyde

For further information and to register your interest in sponsoring this year's event, please contact marketing@interface-online.org.uk

HEADLINE SPONSOR

Benefits include:

- **Six months of brand exposure from the Awards launch in October 2026 to the ceremony in March 2027**
- **Category sponsor for one Award including a member of the judging panel and presentation of the award at the ceremony**
- **Sponsor address – 5minute speaking opportunity at awards ceremony**
- **Banner stand and opportunity to have promotional items on display at the awards ceremony**
- **PR - inclusion of brand in all Scottish Knowledge Exchange Awards PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership**
- **Branding – prominent branding in all event publicity**
- **Website – logos and backlinks on all awards related webpages**
- **Social media – acknowledgement as partner on social media posts across the campaign from launch to the ceremony**
- **Blog on Interface website and opportunity to engage with Interface outreach activity**
- **5 x tickets to the awards ceremony**

£5,000 +VAT

For further information and to register your interest in sponsoring this year's event, please contact marketing@interface-online.org.uk

DRINKS RECEPTION SPONSOR

Benefits include:

- **Six months of brand exposure from the Awards launch in October 2026 to the ceremony in March 2027**
- **PR - opportunity to generate your own PR from the partnership**
- **Branding – prominent branding in event publicity**
- **Website – logos and backlinks on awards related webpages**
- **Social media – acknowledgement as partner on social media posts across the campaign from launch to the ceremony**
- **Blog on Interface website and opportunity to engage with Interface outreach activity**
- **Banner stand and opportunity to have promotional items on display during the drinks reception**
- **3 x tickets to the awards ceremony**

£3,000 +VAT

For further information and to register your interest in sponsoring this year's event, please contact marketing@interface-online.org.uk

CATEGORY SPONSOR

As an Award Category Sponsor your organisation will be directly aligned with the category aspirations.

Benefits include:

- **Six months of brand exposure from the Awards launch in October 2026 to the ceremony in March 2027**
- **Category sponsor for one Award including a member on the judging panel and presentation of award at the ceremony**
- **PR - inclusion of brand in all Scottish Knowledge Exchange Awards category PR and comms, including dedicated announcement of sponsorship and opportunity to generate your own PR from the partnership**
- **Branding – prominent branding in all event publicity**
- **Banner stand on display at the awards ceremony**
- **Website – logos and backlinks on all awards related webpages**
- **Social media – acknowledgement as partner on social media posts across the campaign from launch to the ceremony**
- **Blog on Interface website and opportunity to engage with Interface outreach activity**
- **2 x tickets to the awards ceremony**

£2,000 +VAT

For further information and to register your interest in sponsoring this year's event, please contact marketing@interface-online.org.uk

CATEGORIES

Innovation of the Year
sponsored by Marks & Clerk

Innovator of the Future
sponsored by Business Gateway

Inward Investment Impact

Knowledge Exchange Champion

Knowledge Exchange Heroes

Making an Environmental Difference

Making a Social Difference

Multiparty Collaboration

Place-based Impact
sponsored by Highlands & Islands Enterprise

Powerful Partnership

Research & Innovation in Digital Health & Social Care
in partnership with DHI

KEY DATES

- **Awards launch – October 2026**
- **Applications close – December 2026**
- **Judging – January 2027**
- **Awards ceremony – 24th March 2027, hosted by the University of Strathclyde**

For further information and to register your interest in sponsoring this year's event, please contact marketing@interface-online.org.uk

Interface who organise the awards are funded by the Scottish Funding Council and hosted by Edinburgh Innovations Ltd.

Funded by:

Scottish Funding Council

Hosted by:

EDINBURGH INNOVATIONS